

Tulelake-Butte Valley Fair

"RANCHER'S CHOICE" MARKET BEEF CONTEST

This contest is sponsored by the Siskiyou County CattleWomen (SCCW), a non-profit organization dedicated to beef promotion and education. SCCW will coordinate with the TLBV Fair to hold the event in conjunction with the annual 10-A District Fair in Tulelake.

MISSION STATEMENT: The "Rancher's Choice" Market Beef Contest is an educational contest that cumulates a market beef youth project with real-world relevance to the demands of today's commercial beef cattle industry.

PURPOSE: One purpose of this contest is to showcase locally raised commercial beef calves, that if not chosen as a project animals, would have typically gone on through the commercial feedlot/packing plant industry segments, and then to the consumer. The second purpose of this contest is to help provide life-skills and education to exhibitors in learning more about the operations and economics of commercial beef production; including animal feed performance, actual market-based price structures, total costs involved, and researching a topic of common use or concern within the industry.

ELIGIBILITY: This contest will be open to all Junior-aged market beef exhibitors at the Tulelake-Butte Valley Fair that meet the following eligibility requirements.

REQUIREMENTS: To be eligible to participate, the project animals and exhibitors must meet and/or complete the following criteria:

1. Only calves born, raised and purchased from a commercial cattle herd in Siskiyou or Modoc counties are eligible for this contest. The breeder will have to sign an Breeder Certificate to verify the ranch of origin and age of the animal, and that they have been in possession of that calf in that location since birth. This will be in addition to the normal brand inspection and bill of sale requirements, and the Breeder Certificate will be subject to review by a qualified livestock official prior to the showing of the animals.
2. All calves eligible must also be entered in the appropriate market beef and showmanship classes at the TLBV fair, have an official 120-day ownership pre-weight, and indicate entry into the Rancher's Choice division on the official fair entry form to qualify for participation in this contest. Only one animal per exhibitor can be shown in the Rancher's Choice class each year. Exhibitors that do not reside in the 10A District will need to get a certified weigh master to weigh their animal 115-120 days before the start of the TLBV Fair and provide that official weight slip with their record book.
3. Exhibitor's participating in this contest must complete a Project Record Book that includes records of project management, expense, income, inventory, animal feed performance and a statement of profit or loss based on the current MARKET value of the animal at fair time. There will also be a 500 word-minimum essay required on a relevant beef industry topic to be submitted with the record book. All participants will be asked to write on the same topic, with a new topic being provided by the contest committee each year. Record books and essays will be due at the TLBV Fair Livestock Office by 12:00 pm (noon) the day after the animals are officially weighed in at the fair. (Make extra copies of record forms as needed - much of the information will be also be valid for your 4-H or FFA project books.)

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EVALUATION & PLACINGS: The contest scoring will be based as follows:

- **60%** of the score will be on the live animal judging by a panel of 3 qualified commercial cattle producers that are of no relation to any of the exhibitors. All eligible animals would be shown together in one class, regardless of weight. Judges will be provided with the average daily gain and feed conversion records to use in their selection process, and they will choose the top 2 animals out of all the entries.
- **30%** of the score will be based on record book content and completion.
- **10%** of the score will be based on the essay.

The record books and essays will be judged by a panel of two qualified people that are knowledgeable in the commercial beef cattle industry.

The combined scores from the live animal judging and record book/essay portions will determine the 1st and 2nd place winners of the contest.

AWARDS:

1st place will be named the RANCHER'S CHOICE TOP STEER and receive a \$1000 savings bond, ribbon and a gift.

2nd place will be named the RANCHER'S CHOICE RESERVE STEER and receive a \$500 savings bond, ribbon and a gift.

All other participants will receive a participation gift and ribbon.

Breeder Awards: the breeders of the top two placing steers will also each receive a recognition award. The awards will be distributed at the awards ceremony during the fair.

RECORD BOOKS:

The record book forms, essay topic and Breeder Certificate will be provided to exhibitors upon entry to the contest when animals are pre-weighed at the 120-day ownership date in May. THE ESSAY QUESTION IS ON PAGE 9 OF THE RECORD BOOK FORMS. Please contact the fair office if you need a set of forms or check the fair website.

Contestants will need to get the Breeder Certificate completed prior to the fair, and submit it with the completed record book. The final calculations on the financial & performance summary portions of the record book will not be completed until contestants have their steer's official fair weight, but all other portions of the record book should be completed prior to the fair. The completed record book, Breeder Certificate, and photo copy of bill of sale or brand inspection (and certified pre-weight slip if you are a non 10A District contestant), are all due at the TLBV Fair Livestock office by 12:00 noon the day after the steers are officially weighed in at the fair. That will allow contestants time to finish the final calculations. Please submit all forms attached in a folder for each exhibitor entering.

For exhibitors with more than one qualifying steer: you will need to choose which steer you are going to show in the Rancher's Choice class prior to the time you turn in your Record Books. The record book you turn in must be the records for the steer being shown in the contest. Only one steer per exhibitor per year will be allowed to compete in this contest so that all contestants are represented equally.

BREEDER AFFIDAVIT CERTIFICATE

Rancher's Choice Market Beef Contest

Completion of this form is an eligibility requirement to participate in the Rancher's Choice Market Beef contest at either the Siskiyou Golden Fair OR the Tulelake-Butte Valley Fair. To be eligible, the steers must have been born and raised on a commercial cattle operation in either Modoc or Siskiyou County. This contest is organized by the Siskiyou CattleWomen.

One purpose of this contest is to showcase locally raised beef calves, that if not chosen as a project animal, would have typically gone on through the commercial feedlot/packing plant industry or niche market segments and then to the consumer. The second purpose of this contest is to help provide life-skills and education to beef exhibitors through learning more about animal feed performance, actual market values and total project costs, as well as researching an essay topic currently relevant to the beef industry.

Name of Breeder: _____

Name of Ranch of Origin: _____

Physical Address of Ranch of Origin: _____

Town: _____ Zip Code: _____

Phone number: _____

Sold to: _____ Date Sold: _____

Steer ID #	Complete Color description	Date of birth	Brand & Location

Note: ID can be an eartag or tattoo if the animal has either. Description should include color or colors and notation of any distinguishing marks if present. Date of birth can be a date range of the ranch's normal calving season if actual date is not known, for example, 1/1/07-2/28/07.

I hereby certify that the beef steer(s) listed above were born and raised on the premises of my cattle operation located within Modoc or Siskiyou County, California, and that I have been in possession of described animals since birth.

Breeder Signature

Print Name

Date Signed _____

"Rancher's Choice" Market Beef Contest RECORD BOOK

Exhibitor Name: _____ Age: _____

Year in 4-H, FFA or as Independent Exhibitor: _____

Steer Name: _____

Breed: _____

Date of birth or approximate age of animal: _____

Name of Breeder: _____

Date of purchase: _____

Purchase Weight: _____

Purchase Value: _____

Official Fair Pre-Weight & Date Weighed _____ lbs _____

Official Fair Ear Tag Number _____ Date _____

Official Fair Weight & Weigh In Date _____ lbs _____

_____ Date _____

Total Number of project steers raised this year _____

*Live Fat Steer Market Value: _____ (\$/cwt)

**(USDA average live steer price as of the most current report date before the fair. A sheet with this information will be provided to you after you weigh your steer in at the fair to complete your calculations. It will be based on the National DailyCattle & Beef Summary price found at ams.usda.gov/LSMarketNew).*

PROJECT SUMMARY:	
AVERAGE DAILY GAIN* _____	(from pg 8)
<i>*Based on official fair weights</i>	
COST PER POUND GAIN _____	(from pg 8)
<i>(from purchase to finish weight)</i>	
FEED CONVERSION RATIO _____	(from pg 8)
<i>(from purchase to finish weight)</i>	
NET PROFIT OR LOSS _____	(from pg 7)
NET CASH INCOME _____	(from pg 7)

"Rancher's Choice" Market Beef Contest RECORD BOOK

PROJECT INVENTORY RECORD					
Equipment, Supplies and Feed Previously Owned (from past project years)					
DATE PURCHASED	ITEM	QUANTITY PURCHASED	BEGINNING VALUE*	VALUE OF AMT. USED	ENDING VALUE
			\$		\$
*value on hand at start of project year			TOTALS	\$	\$

PROJECT LABOR RECORD		
Calculate the average time spent on project each day and multiply by the number of days in that month. Add any extra hours worked beyond daily chores to that figure for the Total Hours each month.		
MONTH	PROJECT WORK DONE (summarize all project hours)	TOTAL HRS
JANUARY		
FEBRUARY		
MARCH		
APRIL		
MAY		
JUNE		
JULY		
AUGUST		
SEPTEMBER		
OCTOBER		
NOVEMBER		
DECEMBER		
TOTAL HOURS PROJECT LABOR		
$\text{Total Hours Labor} \times \text{Rate}^* = \text{YOUR LABOR COST}$		
Enter the total hours labor for the project year and multiply by at least the *current legal minimum wage rate per hour to calculate Your Labor Cost.		

"Rancher's Choice" Market Beef Contest RECORD BOOK

PROJECT INCOME RECORD

Enter any items sold, pre-fair show premiums or any other income for this beef project.
 For the income for your steer, use the Live Fat Steer Market Price from page 1 and convert that price to \$/lb, then multiply by your steer's official fair live weight for the value.
(The market value of your steer will be calculated after official fair weigh in).

DATE	SOURCE OF INCOME or ITEM SOLD	AMOUNT (lbs, #)	PRICE Per Unit	TOTAL VALUE
TOTAL INCOME \$				

OTHER ACTIVITIES RELATED TO THIS BEEF PROJECT

List other activities you have done this year with your beef project, such as Showmanship participation & Beef judging participation (list date, where & placing), Talks or presentations given related to this project (list subject, date & where), or any other noteworthy items.

DATE	ACTIVITY/SUBJECT	WHERE	PLACING

"Rancher's Choice" Market Beef Contest RECORD BOOK

FINANCIAL SUMMARY SHEET				
STATEMENT OF PROFIT OR LOSS				
EXPENSES				
1	BEGINNING INVENTORY - Equipment & supplies only	from pg 4	\$	
2	BEGINNING INVENTORY - Feed used this project yr *	from pg 4	\$	
3	YOUR LABOR COST -	from pg 4	\$	
4	TOTAL PROJECT EXPENSES - feed, supplies, etc.	from pg 2	\$	
5	VETERINARY EXPENSES	from pg 5	\$	
6	TOTAL EXPENSE FOR PROJECT	Add lines 1-5	\$	
<p style="text-align: center;"><i>*Include the value of any feed on hand at beginning of the project year that was fed (amount used) during the project year.</i></p>				
INCOME				
7	CLOSING INVENTORY - Equipment & supplies only	from pg 4	\$	
8	INCOME FROM PROJECT	from pg 6	\$	
9	TOTAL INCOME FOR PROJECT	Add lines 7-8	\$	
PROFIT OR LOSS				
10	TOTAL INCOME FOR PROJECT	line 9 above	\$	
11	TOTAL EXPENSE FOR PROJECT	line 6 above	\$	
12	NET PROFIT OR LOSS:			
	Value of your Management	Subtract line 11 from line 10	\$	
13	YOUR NET CASH INCOME:			
	Value of your Management plus your Labor	Line 3 plus line 12	\$	

The net profit or loss shown above is based on the current live steer fat market price as reported by USDA. Therefore, if your steer was sold to a packing plant right now, that is the value he would have been worth in the actual marketplace. This summary is designed to give you an idea of what money you would have really made or lost in a real market situation. *You will want to go back and recalculate the above income and profit and loss information, after you know what price you received at the Jr Livestock Auction, and that will provide the correct information for your actual 4-H or FFA project books this year.*

"Rancher's Choice" Market Beef Contest RECORD BOOK

PERFORMANCE SUMMARY REPORT			
1	FINISH WEIGHT -	Official Fair weight	[] Lbs
2		Date of Fair Weigh in	
3	BEGINNING WEIGHT -	Official fair pre-weight	[] Lbs
4		Date of fair pre-weigh in	
5	TOTAL POUNDS GAINED -	Subtract line 3 from line 1	[] Lbs
6	TOTAL DAYS ON FEED -	Calculate total days between above dates on lines 2 & 4	[] Days
7	AVERAGE DAILY GAIN - (lbs/day)	Divide line 5 by line 6	[]
8	CALF WEIGHT WHEN PURCHASED OR STARTED ON FEED -		[] Lbs
9	FINISH WEIGHT = OFFICIAL FAIR WEIGHT		[] Lbs
10	POUNDS GAINED FROM TOTAL TIME ON FEED -	Subtract line 8 from line 9	[] Lbs
11	TOTAL FEED COST -		[] []
	<u>Feed only</u> expenses from pg 2, plus any feed included in line 2, pg7		\$ [] []
12	FEED COST PER POUND OF GAIN	Divide line 11 by line 10	\$ [] []
13	TOTAL POUNDS OF FEED FED - hay & grain	from pg 3	[] Lbs
14	FEED CONVERSION RATIO	Divide line 13 by line 10	[] :
	How many lbs of feed to produce one lb of gain, expressed as a ratio. (Example 6:1)		

